

TRADE TOWORLD ANNUAL **BENEFIT** REPORT

2026

Striving for a better global trade
and fair practices



YEAR 2026

After three years of business modelling, trade service design, and development, 2026 will feature two major milestones: “fundraising” and “market launch.”

The fundraising is intended to speed up time-to-market and stabilize and scale operations.

The second milestone is underway. We are steadily expanding our trade services ecosystem, engaging 29 global partners, including banks, credit insurers, fintechs, supply chain service providers, and development agencies, through pilots and active collaboration discussions.



INTRO TO THE REPORT



This **2026 Annual Benefit Report** (this “Report”) declares and confirms the company’s intention to be an equitable player in the market by implementing best internal sustainable practices and promoting better commerce for sustainable global trade.



Apart from striving to become a great company to work for, TradeToWorld has the wider purpose to make a difference broadening its scope outside the boundaries of the company. As a global B2B marketplace, TradeToWorld has a vast audience among globally spread Small and Medium Enterprises, promoting best practices in trade, fair negotiation, and contribution to a sustainable supply chain.

SUSTAINABILITY: A KEY CORPORATE FACTOR

On top of its underlying intent to “act good”, TradeToWorld's management maintains the principle of sustainability as a **key competitive element** to drive **innovation**, aligned with its mission to:

Inspiring better trade through equitable negotiations, shared values, and fair terms.

Expanding SME inclusion in cross-border trade beyond their marginal global role.

Lead B2B marketplaces in the adoption of trade and marketing practices aligned with sustainable values.

THE OPPORTUNITY FOR A BETTER FUTURE

TradeToWorld can improve global trade and its social and environmental impact at two levels:

1. VALUE

As an individual company, striving for the best possible environmental, social, and governance (ESG) practices, making our company a **purposeful company** to work for, a source of inspiration for employees and stakeholders.

2. DRIVE

As an aggregator for companies (the marketplace) where we can inspire, guide, push and reward companies. For **adopting sustainable practices** aligning company objectives to the community ones, regulating trade, educating companies. By inspiring sustainable practices and rewarding players to act fairly in cross border supply chains.

1. VALUE

a great company to work for

OUR MANAGEMENT STANDARDS

We build a consistent company culture that aims to inspire for a better world through equitable and sustainable global supply chains.

Tools for inspiring practices and principles: organization dialogue and transparency, team contribution and autonomy, project innovation and experimentation, clear and equitable rewarding system.



Apply a third-party standard for sustainable business practices, the **B Corp**® regulations are a great benchmark we use to drive our management philosophy and organizational approach.



2. DRIVE

improving global trade

TRADE TOWORLD

SOCIAL PURPOSES

Aiming at improving global trade as social mission, TradeToWorld management will constantly work to develop B2B commerce while inspiring companies to adopt transparent, fair and sustainable practices.

Our company's ultimate purposes are:

- Enlarging global trade
- Protecting supply chain stakeholders' interests
- Making cross border commerce more transparent, accessible and sustainable

Wider Trade

Safer Trade

Better Trade

TradeToWorld's market actions are consistently shaped by these three social purposes, collectively described in its communications as the "**TTW Compass**".

COMPANIES' BUSINESS SCOPES

To reach its broader purposes, TradeToWorld works to address the needs of registered companies through guidance and incentives, in line with the platform's social mission.

Within this scope, TradeToWorld identified four areas of action:

Enhance companies' trade

boost sales

Provide access to capital

increase liquidity

Secure efficiency in trade operations

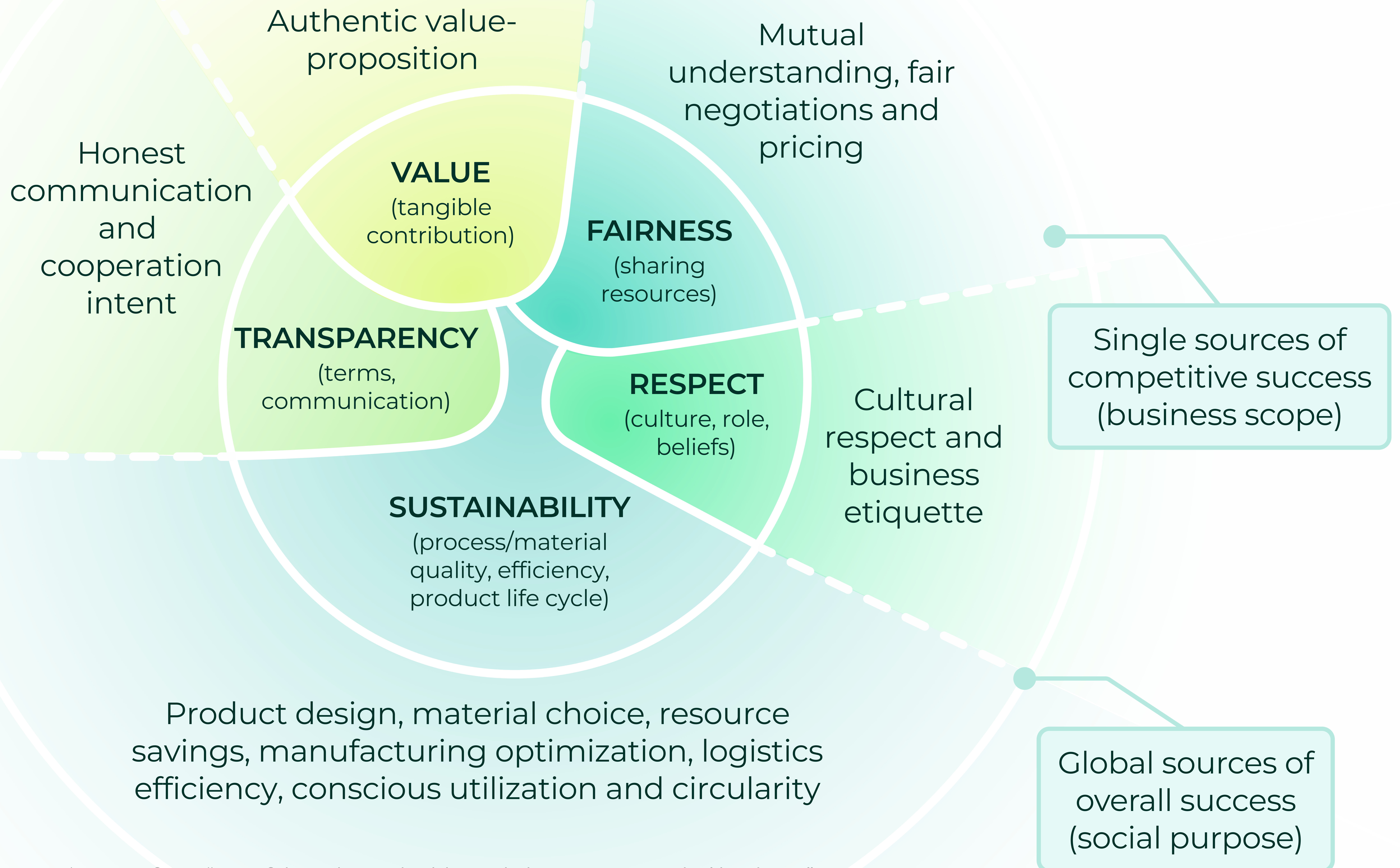
improve performance

Protect commercial actors

reduce risks

TradeToWorld aims to achieve objectives that promote fair rules and practices, consistent with its social purposes.

COMBINING BROADER SOCIAL PURPOSES WITH COMPANIES' BUSINESS SCOPES*



*Extract from "How fair and sustainable trade boosts companies' business", Kingsley Antonio Borello, www.kingsleyborello.com blog, January 2026

MARKETPLACE ACTION PLAN

TradeToWorld is rolling out its “plan of action” to improve trade while boosting global commerce. In the schedule below we list the planned tools and activities on our roadmap for implementation:

Driving Value	Description	Tools & Activities
Admitting authentic and value-driven players	Carrying out rigorous players' identification processes, exclude not legitimate industries, assess company standards	KYB/KYC, LEI, company ESG ratings, industry assessment
Setting up “good” trade rules, inspired by fairness, transparency and mutual respect	Securing higher market ranking, visibility marks and service discounts to fair and sustainable registered users	Marketplace ranking, badges, discounts and rewards
Incentivizing supply chain best practices	Supplying education and tips on best trade and manufacturing practices (resource savings, sustainable operations, trade cooperation)	Tutorials, blogs, customer assistance, operations advisory
Monitoring participant behavior (Buyers, Sellers, Service Providers)	Constantly observe and track users' activities and trade practices	User reviews, claims, platform user activity records

MARKETPLACE ACTION PLAN

Driving Value	Description	Tools & Activities
Prompting safe transactions	Designing tools and services aimed at reducing company's transactional risks	Trade insurance, risk coverage, professional trade assistance
Providing resources	Providing financial solutions helping company liquidity, sustaining its operations and working capital	Financing products and services
Engineering Marketplace-based operation and marketing efficiencies	Leveraging business and process digitization, automating data exchange, designing lean process flows	Process simplification, data automation, product innovation and service integration

THANK YOU!

Thank you for joining us on this extraordinary journey, where the principles of fairness, transparency and sustainability guide each step we take. Together, we can unlock the power of purpose and shape a future where business acts as a force for good in society.

Effective date: May 21st, 2026

The director of the company is authorized to sign this Report as evidence of such approval, as is outlined under and in compliance with section 51.994(4) of the Act.

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Director

